



Great Place to Work[®] Institute surveys more than 1.2 million people each year

Since 1991, the Great Place to Work[®] Institute has had a mission to build a better society by helping companies transform their workplaces. Fifteen years later, the company surveys more than 1.2 million people every year and the Institute's services and products benefit more than 10 million employees worldwide.

Great Place to Work[®] Institute is located in 29 countries, where the annual study of the "Best Companies to Work for" is carried out by local affiliates. More than 3,000 of the world's leading companies sign up to compare practices and ability to create great workplaces, producing by far the largest study of workplaces globally. The latest country to join the Great Place to Work[®] Institute is Japan. The Best Companies to Work for lists are published in leading business magazines and newspapers, such as Fortune Magazine, Financial Times, Época, Canadian Business Magazine, Capital, etc.

Through Great Place to Work[®] lists, conferences, and consulting the Institute achieves its mission by recognizing the world's best workplaces and sharing knowledge about great workplaces. Great Place to Work[®] assessment tools and advisory services are designed to build strong and sustainable work relations and cultures based on trust. In all great workplaces we have found that employees: *trust the people they work for, have pride in what they do, and enjoy the people they work with.*

In work cultures based on trust, pride and camaraderie employees tend to be better at working together and everybody does that little extra to get the job done. The Institute has proven through years of research that great workplaces enjoy substantial business benefits and consistently outperform market indices. Research shows lower rates of absenteeism and voluntary employee turnover, and in the US, the stock market value for the FORTUNE "100 Best Companies to Work for"[®] has grown 4 times faster than the market in the period of 1998-2005. Similar results are found in Latin America and Europe.

More information about Great Place to Work[®] Institute is available at www.greatplacetowork.com

Great Place to Work[®] Institute, Inc., co-founded by best-selling business author Robert Levering and organizational consultant Amy Lyman, Ph.D. is a global research and consulting firm dedicated to "building a better society by helping companies transform their workplaces." The Institute works with leading publications in 29 countries to publish and recognize the "Best Companies to Work for." The Institute also provides advisory and assessment services for organizations who seek to create great workplaces of their own, offers annual conferences on creating trust in the workplace and researches and shares best practices and trends of best companies. Great Place to Work[®] Institute has 29 affiliates in countries throughout North America, South America, Europe and Asia.